

How to join and participate in the Steve Young - Talent Depot

Welcome to the Steve Young Talent Depot!

Where My Fans Can Get Advice From One Another | Find My Fans Who Can Help You Build Your Future | Support Each Others' Dreams



Join and build your profile so my fans and I can better understand how to help you achieve your potential and build your dreams!

Build Your Social Capital

Find Career Development Opportunities

Generate New Business

Attract New Talent

For fans 13+ years old, however, fans under 13 can look at advice from the non-logged in view.

STEP 1:

- Go to the website: <https://talentdepot.org/groups/steveyoung>
- Browse advice on numerous topics from other fans by selecting 'My Advice' by one of their names

The screenshot shows the Talent Depot website interface. On the left, there is a registration form with fields for First Name, Last Name, and Email, and a 'Request to Join' button. The main content area features a 'Welcome to the Steve Young Talent Depot!' header, a navigation bar with links like 'Where My Fans Can Get Advice From One Another', and a grid of sports-related images. Below this, there are navigation tabs for 'Build Your Social Capital', 'Find Career Development Opportunities', 'Generate New Business', and 'Attract New Talent'. A section titled 'Search for Service Providers and Advice (click here)' displays three profiles: Cody Pickett, Michael Auerbach, and Shae Taylor. A red arrow points from the 'My Advice' section of the right-hand side to the 'My Advice' section of the bottom right.

My Life Experience

"Related to: Critical Advice for All People: The Best CAREER Advice I ever Received"

"Go where you are wanted" - Phil Allsen (Exercise Science Professor for 30+ years at Brigham Young University.

"Follow your own personal success equation"

$((P + T) \times A \times A) + F = \text{Your Success Equation}$

$((\text{Passion} + \text{Talent}) \times \text{Associations} \times \text{Actions}) + \text{Faith} = \text{Your Success Equation}$

Sharon Lechter and Greg S. Reid (Authors of Three Feet From Gold)

"The good news is that in your talents you already have within you what you need to become your best self and achieve in several different careers. Your greatest talents are simply waiting to be discovered. It needs to be uncovered rather than discovered." StrengthsQuest

My Advice

"Related to: Critical Advice for All People: The Best CAREER Advice I ever Received (or Found)"

1. Follow your own personal success equation and tell people who you are and what you want in a clear way so they know how to help you achieve your potential and your dreams. Talent Depot profiles and city depots can help you do all of that by helping you understand your style, strengths, fit and interests so you can align yourself with the right associations who can help you take the right actions at the right time.

See Other Categories for advice:

- Select 'Switch View' – Service Providers and other Depot Assets

STEP 2:

- When you are ready to register to add your own advice (or to message another fan):
 - Enter 'First Name, Last Name, Email' and then click 'Request to Join'
 - Finish creating your account and setting your password (see image bottom right)

- **Note:** If you already have a Talent Depot account be sure to use the same email you have used previously to help prevent multiple account registrations

The image shows two parts of the Talent Depot interface. On the left is a 'Request to Join' form with fields for 'First Name', 'Last Name', and 'Email', and a 'Request To Join' button. On the right is the 'Steve Young Talent Depot' group page, which features a welcome message, a grid of photos, and a list of members including Cody Pickett, Michael Auerbach, and Shane Taylor.

The image shows the 'Create New Account' form. It includes a password creation prompt, a 'LOGIN INFORMATION' section with fields for username, email, and password, and a 'Birthday' section with dropdown menus for month and year. A red arrow points to the 'Talent Depot Rep Code (if applicable)' field, which is currently empty. A black box with the text 'BE YOURSELF EVERYONE ELSE IS ALREADY TAKEN -OSCAR WILDE' is visible on the right side of the form.



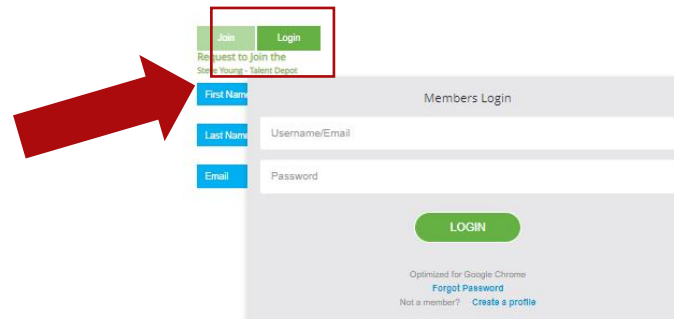
STEP 3:

– Check your email to confirm registration

(check SPAM if you don't see it...if you fail to enter the correct email in the previous step you won't get it).

– After you confirm registration, you can log in to the Steve Young Talent Depot.

Click 'Login' to enter your log in credentials



Members Login

First Name: _____

Last Name: _____

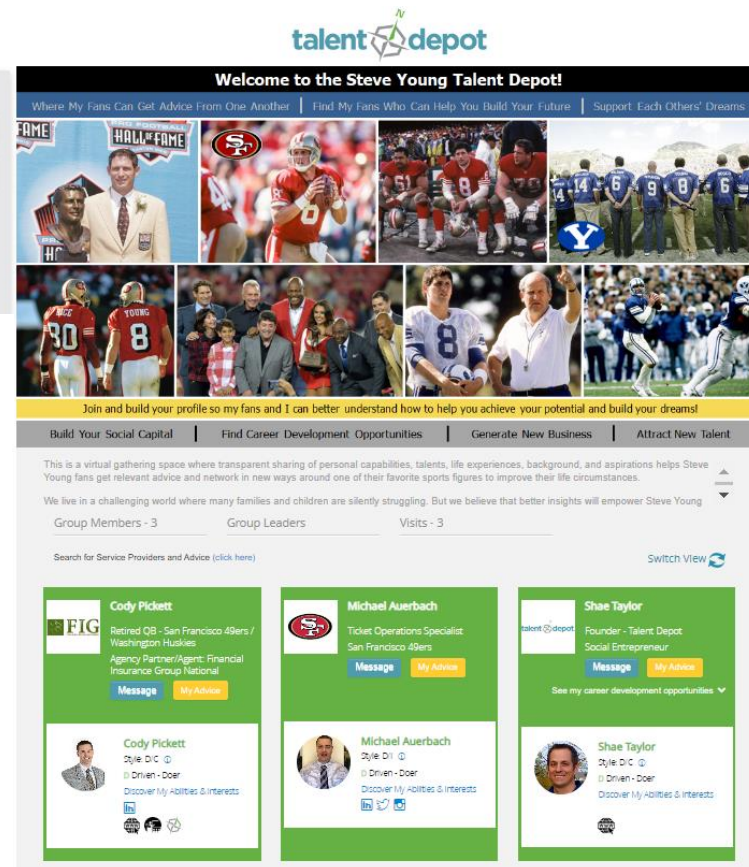
Email: _____

Username/Email: _____

Password: _____

LOGIN

Optimized for Google Chrome
[Forgot Password](#)
Not a member? [Create a profile](#)



talent depot

Welcome to the Steve Young Talent Depot!

Where My Fans Can Get Advice From One Another | Find My Fans Who Can Help You Build Your Future | Support Each Others' Dreams

Join and build your profile so my fans and I can better understand how to help you achieve your potential and build your dreams!

Build Your Social Capital | Find Career Development Opportunities | Generate New Business | Attract New Talent

This is a virtual gathering space where transparent sharing of personal capabilities, talents, life experiences, background, and aspirations helps Steve Young fans get relevant advice and network in new ways around one of their favorite sports figures to improve their life circumstances.

We live in a challenging world where many families and children are silently struggling. But we believe that better insights will empower Steve Young

Group Members - 3 | Group Leaders | Visits - 3

Search for Service Providers and Advice (click here) | Switch View

Cody Pickett
Retired QB - San Francisco 49ers / Washington Huskies
Agency Partner/Agent: Financial Insurance Group National
[Message](#) [My Advice](#)

Michael Auerbach
Ticket Operations Specialist
San Francisco 49ers
[Message](#) [My Advice](#)

Shae Taylor
Founder - Talent Depot
Social Entrepreneur
[Message](#) [My Advice](#)

See my career development opportunities



STEP 4:

- When logged in, you will see the Steve Young Talent Depot you just joined & logged into
- **Select:** 'Build your business card and start sharing your advice (click here)'

The screenshot shows the Steve Young Talent Depot website. The main content area includes a welcome message: "Welcome to the Steve Young Talent Depot!" followed by the tagline "Where My Fans Can Get Advice From One Another | Find My Fans Who Can Help You Build Your Future | Support Each Others' Dreams". Below this are several images related to Steve Young and the San Francisco 49ers. At the bottom of the main content area, there are four buttons: "Build Your Social Capital", "Find Career Development Opportunities", "Generate New Business", and "Attract New Talent". A red box highlights the button "Build your business card and start sharing your advice (click here)", which is located below the main content area. A red arrow points from the text below to this button.

Select 'click here' to start building your business card and leaving advice for other depot members

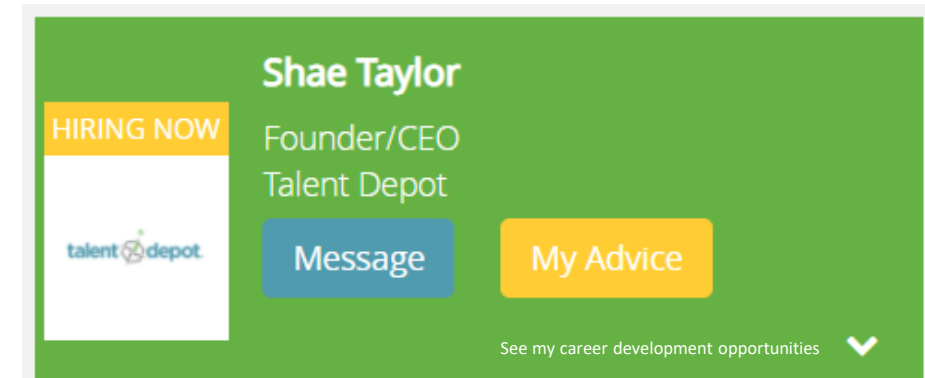
STEP 5:

- From here you can build your business card and give advice
 - Add a profile picture, define gender - state - generation
 - Add the name of the organization you work for or the school you attend
 - Add a job title or specialty area of study, organization or school logo, and website link
- Select any ‘Service Provider Categories’ to share life experience and provide advice to future generations
 - Click ‘SAVE CHANGES’

My Dashboard
(Build Business Card / Give Advice)



The screenshot shows the Talent Depot user dashboard. A red box highlights the 'My Dashboard - (Build Business Card/Give Advice)' menu item. A red arrow points to the profile building form. The form includes fields for profile picture, gender, address, generation, organization name, job title, and website link. It also features a 'Save Changes' button and a 'Share Advice' section with checkboxes for various categories.



Example Business Card

The 'Share Advice' section shows a list of categories to select. The categories are: 'Critical Advice for All People: The Best CAREER Advice I ever Received (or Found)', 'Family Advocates: Dads (With Wisdom to Share)', and 'Survivors with Hope to Spread and Wisdom to Share (Not being accepted by a friend group you wanted into)'. Each category has a checkbox and options to 'Share Life Experience' and 'Share Advice For Future Generations'.

Example Advice Topics



Questions? info@talentdepot.org

When finished with all
click ‘Save Changes’

STEP 6:

– Take a look at your business card to make sure you filled in all the info

<https://talentdepot.org/groups/steveyoung>

Test clicking your logo to see if it takes you to your website. If it doesn't open, return to the previous slide and try again. Or contact us for help.

The screenshot displays the Steve Young Talent Depot website. On the left, there is a 'Members Login' form with fields for 'Username/Email' and 'Password', and a 'LOGIN' button. Below the form are links for 'Forgot Password' and 'Create a profile'. The main page features a header with the 'talent depot' logo and a navigation bar with links like 'Where My Fans Can Get Advice From One Another'. The main content area includes a grid of photos and a section titled 'Join and build your profile so my fans and I can better understand how to help you achieve your potential and build your dreams!'. Below this, there are statistics for 'Group Members - 3', 'Group Leaders', and 'Visits - 3'. A search bar for 'Service Providers and Advice' is visible. Three member profiles are shown: Cody Pickett (Retired QB - San Francisco 49ers), Michael Auerbach (Ticket Operations Specialist - San Francisco 49ers), and Shae Taylor (Founder - Talent Depot). A red arrow points to the 'Switch View' button in the top right corner of the member profiles section.

You can click 'Switch View' for additional insights



– Step 7: We log in to share our advice with other fans...this will lead to the following benefits

Business Owner Fans	Teens and Young Industry Pro Fans	Public Figures	Communities
<ul style="list-style-type: none"> • <u>The more advice they share to help improve other fans' lives, the more their brand will appear in search categories helping them build trust with more people in the fan community.</u> • This will lead to <u>more customers and sales, and the ability to attract better and more loyal talented employees.</u> 	<ul style="list-style-type: none"> • They can learn critical advice from all types of people, helping many of them who are growing up in less-than-ideal circumstances <u>find much-needed resources and hope for a better future.</u> • As they build their complete Talent Depot Profiles it will <u>increase their chances of getting discovered for the opportunities</u> they are seeking by other fans in the community. • Accelerated discovery of young talent by those with opportunity will help more young fans <u>achieve their potential</u> and build their dreams. • This will <u>offload pressures</u> from overworked and under resourced parents, teachers, career counselors, coaches and mentors trying to help young people. 	<ul style="list-style-type: none"> • <u>As fans connect on a more personal level with one another it will boost brand loyalty.</u> • More fans thriving in their lives and careers (because of the advice they get) will lead to more discretionary income and spending with your brand (e.g., gear). • Make it easier for public figures to preserve their relevance and legacies beyond the game, network into careers beyond sports, and pay it forward. • Introduce <u>a new and healthy way for fans to combat the social injustices</u> in the world. • <u>DEI benefit: Bring greater understanding, equity, and individualized opportunity to current and future fans.</u> 	<ul style="list-style-type: none"> • <u>The community pain we are alleviating is discrimination</u> imposed upon people of color and other under-represented communities. In seconds, we help people see beyond skin color, gender, and age to identify characteristics that truly matter to individual, organizational, and community success. • <u>As people see their similarities with others</u> that appear different from them it will make communities better places to live for all. • These depots give everyone in a community <u>a healthy way to share their voice and their advice to benefit future generations.</u>

– Step 8: Build out your whole profile to activate all the features in your Talent Depot Digital Business Card, to see which heroes you are most like, and access your personal Learning Center.

Complete Steps 1-10

After doing steps 1-3 above, see which heroes you are most like AND then access your personal learning center

The screenshot displays the Talent Depot user interface for Shae Taylor. On the left, a navigation menu lists 10 steps for building a profile, with steps 1 through 10 highlighted in a red box. The main content area is titled 'Build Your Profile' and includes instructions for activating features. The 'STEP 1: DISC' section is active, showing a dropdown menu for 'My Style is:' with 'D' and 'C' selected. Below this, there is an 'UPLOAD RESULTS' section with a file named 'Shae-Taylor_DISC_Concise'. At the bottom, there are three buttons: 'Save', 'Continue', and 'Create Profile URL'. A messaging widget is visible in the bottom right corner.

– Step 9: Recruit and develop talent

The screenshot displays the Talent Depot user interface. On the left is a navigation sidebar for user Shae Taylor, with the 'Recruit and Develop Talent' option highlighted in a red box. A red arrow points from a red box labeled 'Recruit' to this sidebar option. The main content area shows the user's profile, including their name, gender, generation, and location. Below the profile, there is a section titled 'Recruit and Develop Talent' with a dropdown menu for selecting O*NET codes. The selected code is '15-1199.01:Software Quality Assurance Engineers and Testers'. There are four radio buttons labeled 1, 2, 3, and 4, all of which are selected. A checkbox labeled 'Select Box if you are hiring right now' is present, along with a 'Save' button. At the bottom of the section, there are links for 'Find Talent', 'Pinged Me', 'I Pinged', and 'Ping Tracking', and two buttons: 'Add Job' and 'Delete Job'. A large green 'Save' button is located at the bottom right of the section. The top right of the page features the Talent Depot logo and search, notification, and help icons. A messaging widget is visible in the bottom right corner.

Recruit

As more fans join and declare their aspirations that match what you are looking for, they will appear here for you

– Step 10: Network using Web 3.0 tech

Start Networking to find community support, service provider solutions, do business, and browse advice on numerous career and life-related topics from other fans.

Networking in the past

(Over Golf, Pro Sports Games and Suites, Coffee, or LinkedIn)



Networking in the future

(Spark an interest in new conversations and connections over digital business cards in the Steve Young Talent Depot...then have dinner)

HIRING NOW **Shae Taylor**
Former Intern - Golden State Warriors, Oakland Raiders, Stanford Athletics, Octagon NFL
Social Entrepreneur - Founder: Talent Depot

Message My Advice

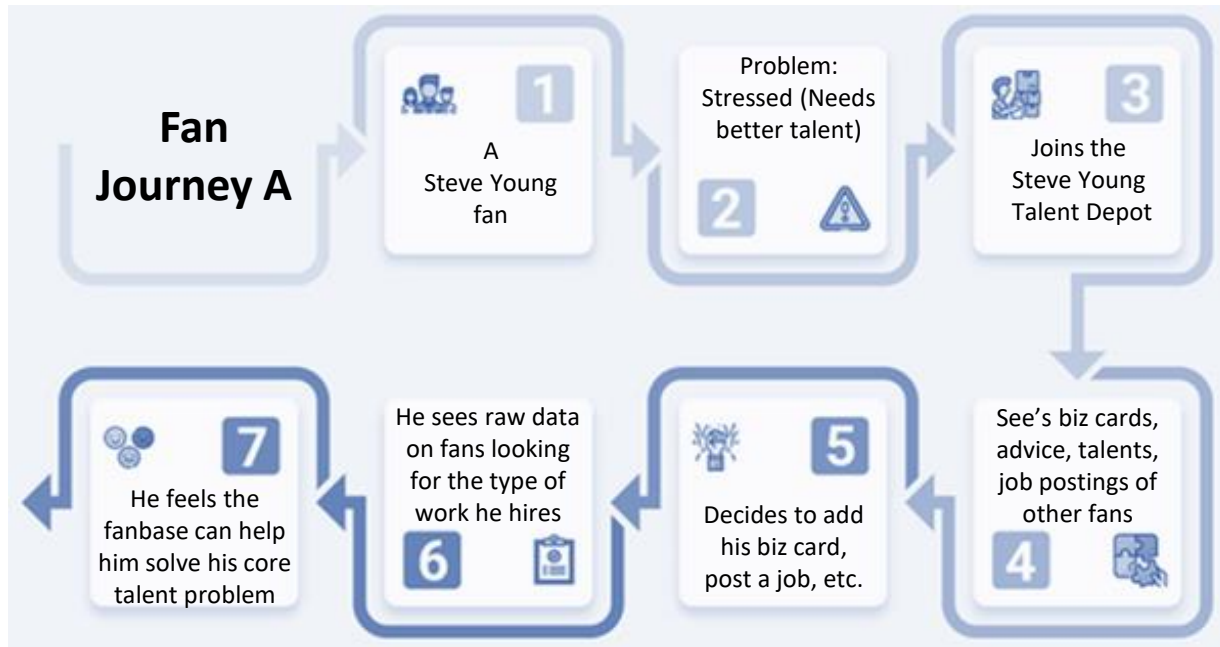
See my career development opportunities

Shae Taylor
Style: D/C
D Driven - Doer
Discover My Abilities & Interests

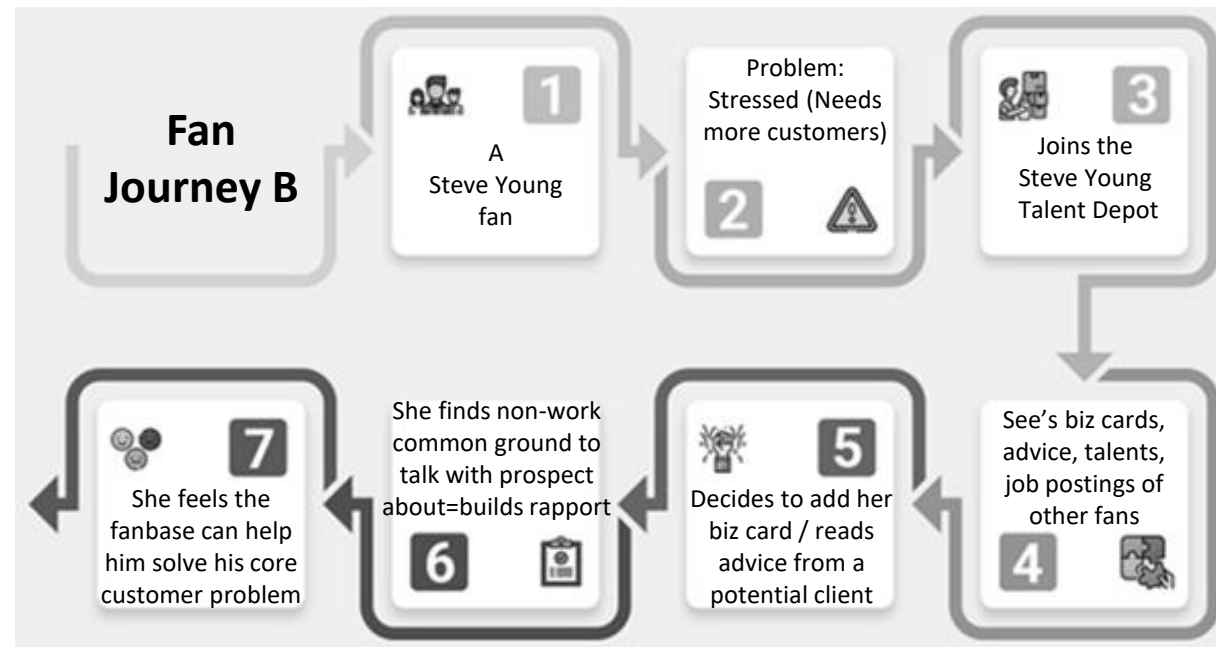
- Snapshot View
- Basic View
- Advanced View
- Matrix View
- Complements View

- 1) Highlight your title / specialty and company (or school) name, logo, and website
- 2) CAPTURE people's attention with one image and help others want to get to know you better in 6 seconds (Snapshot View)
- 3) Help others instantly see beyond your skin color, gender, or age and see the greatness that resides within your personality and perspective on life (Basic View)
- 4) Help others identify your TALENTS so they can help you build onto them (Basic View)
- 5) Help others identify your ASPIRATIONS so they can offer you career development opportunities (Advanced View/Matrix View)
- 6) Share your expertise and wisdom with others to boost your business card's visibility within service provider / advice category searches, to build your likeability, credibility and your legacy (My Advice)
- 7) Identify, recruit, hire, and develop talent

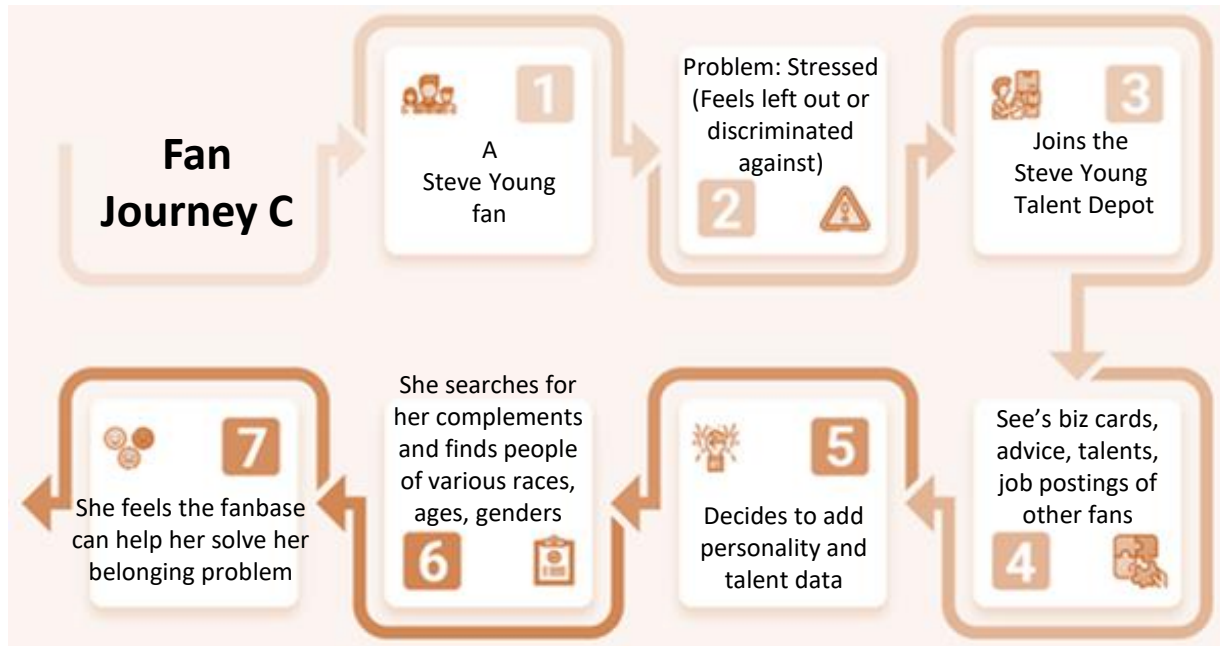
A fan looking for **TALENT**



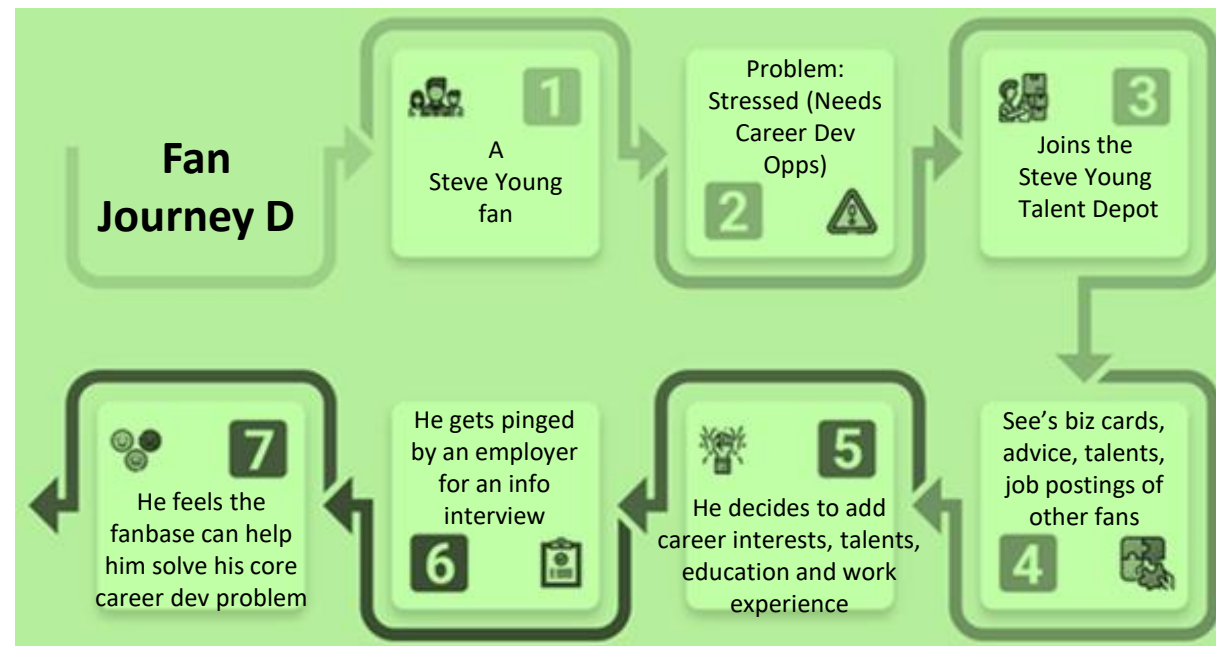
A fan looking for **CUSTOMERS**



A fan looking for **BELONGING/ACCEPTANCE/DEI**

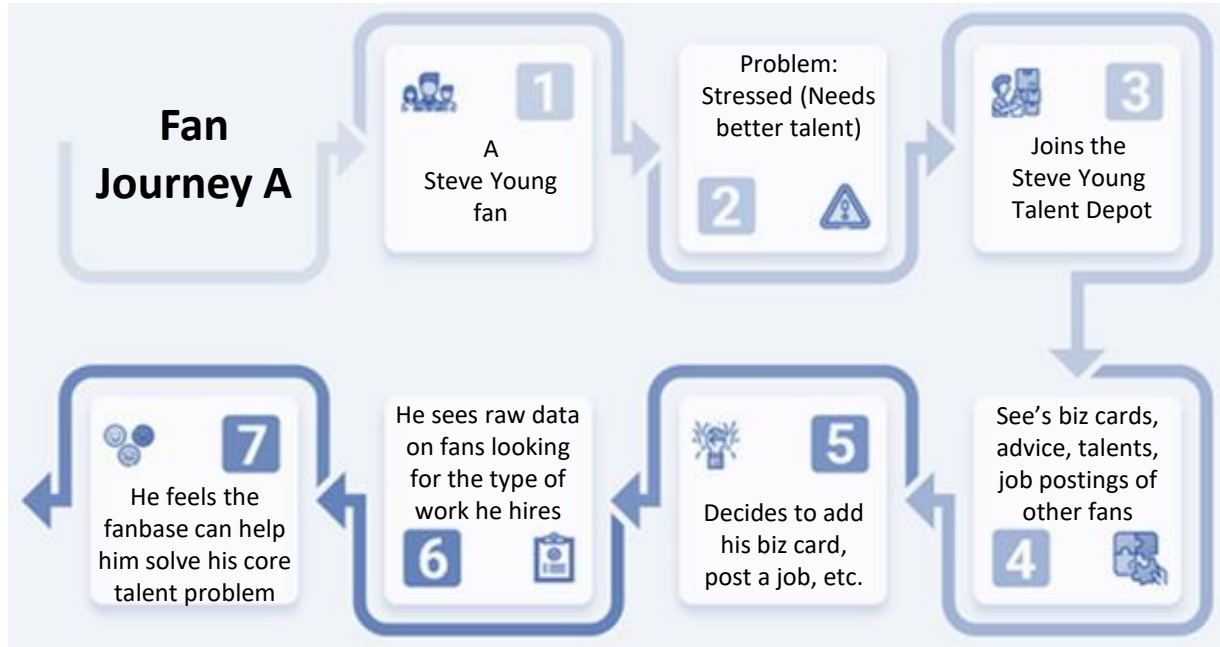


A fan looking for **AN INTERNSHIP OR JOB**

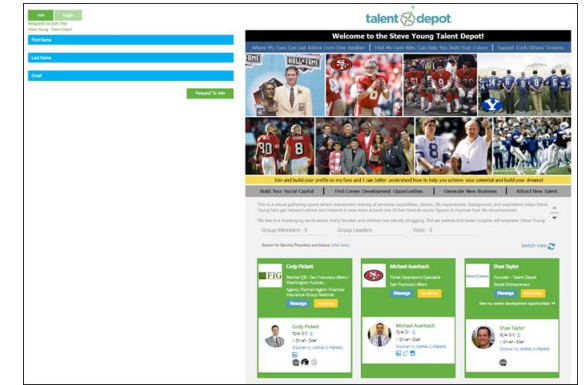
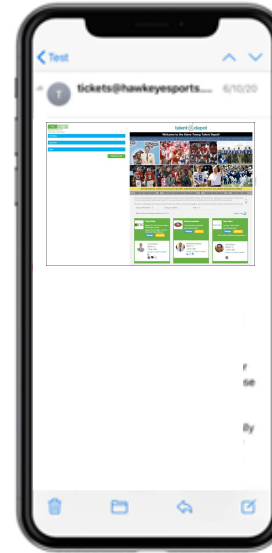


Example Fan Journeys

A fan looking for TALENT

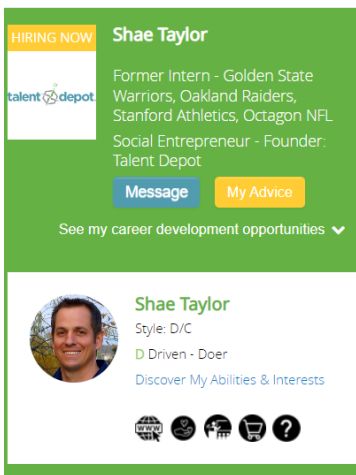


3 Joins the Steve Young Talent Depot

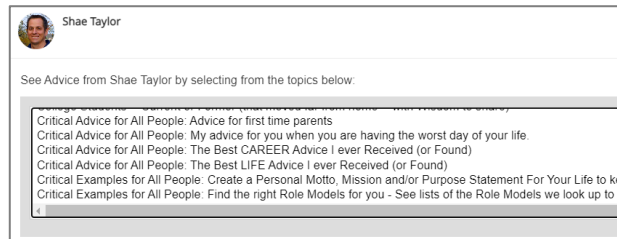


<https://talentdepot.org/groups/steveyoung>

4 See's Biz Cards



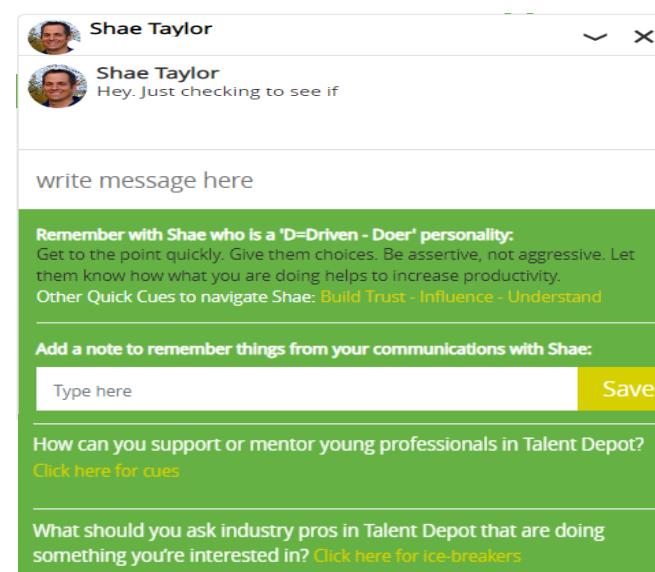
See's Advice of life and career categories



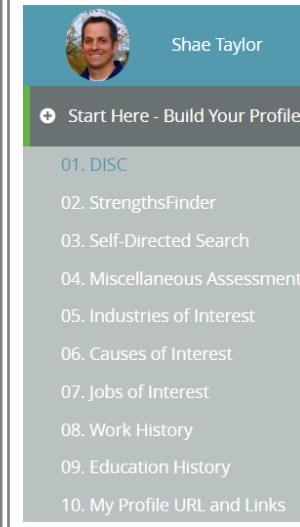
See's Career Dev Ops



Message others with personality nav cues



5 Adds business card



6 He sees raw data on fans looking for the type of work he hires

